



Liene Bondare

✉ Email address: -----@gmail.com ☎ Phone number: (+371) -----

Nationality: Latvian

WORK EXPERIENCE

[01/05/2011 – Current] **Alpine Ski racer in Latvian National team**

Latvian Ski Federation

Country: Latvia

Main activities and responsibilities:

Represented Latvian National team in multiple events like World championships, National Championships, Olympic Games and others.

Throughout my career I have learned and improved skills that serve me good in every day life as well as any in job or project I take part in. I have developed strong communication and leadership skills as well as time and money management knowledge. Have been able to fully fund my career since the age of 15, with ability to attract sponsorship deals and supporters.

[10/08/2020 – 11/11/2021] **Account manager**

McCANN Riga

Country: Latvia

Main activities and responsibilities:

Led or assisted projects for clients in industries like FMCG, E-comers, retail, finance, logistics, B2B and others.

Supported or led projects like company rebranding, multi level campaigns, startup strategy and brand development, and others.

Daily activities included creation of project proposal, plans, budgets, schedules. Being day-to-day client contact and effectively managing resource to provide a service that is fully aligned to clients brief, whilst ensuring that revenue targets and margin objectives are met.

[01/05/2019 – 01/05/2020] **Digital marketing sales specialist**

NJ-Media

Country: Latvia

Main activities and responsibilities:

Main daily responsibilities included to turn leads into paying customers, however, as the company was freshly founded, I helped with tasks like build up a strong team, work environment, communication with vendors and other.

[01/10/2019 – 29/04/2020] **Alpine ski coach**

Kandahar Racing

Country: United Kingdom

Main activities and responsibilities:

Developed and delivered training strategies for age group U14, to help reach each individual potential in ski racing.

[01/10/2018 – 29/04/2019] **Alpine ski coach assistant**

British Ski Academy

Country: United Kingdom

Main activities and responsibilities:

Assisted the head coach for group age U14 and helped to develop each individual potential in ski racing.

EDUCATION AND TRAINING

[14/09/2022 – Current] **Level C coach in Alpine skiing**

Latvian Coaches Training Center

[01/09/2019 – 01/06/2021] **Masters in Business Management and Leadership**

Riga Technical University

Address: Latvia

[01/09/2015 – 15/06/2018] **Bachelors in Business Psychology**

RISEBA University of Applied science

Address: Latvia

LANGUAGE SKILLS

Mother tongue(s): Latvian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

DIGITAL SKILLS

My Digital Skills

Microsoft Word | Microsoft Excel | instagram | social media

PROFESSIONAL SPORT ACHIEVEMENTS

[2022] **Olympic team athlete, Beijing 2022**

Only women to represented Latvia in Winter Olympic games, Beijing 2022, in Alpine ski racing discipline.

[2022] **Latvian Champion title**

Winner of Latvian National Championship in 2022, in alpine ski racing discipline.

World Championship athlete

Have represented Latvia in 5 World Ski Championships, with the highest result in 2017., when I finished 7th in Qualification race.

Athletic scholarship

Received athletic scholarship offers from 4 universities in USA, based on athletic performance and achievements.

[2017] **Baltic Cup overall title**

Winner of Baltic Cup overall series in 2017, in alpine ski racing discipline.

ADDITIONAL INFORMATION (QUALIFICATION)

[2019] **Red Bull Basement University Finalist**

Won Red Bull Basement University national contest with my business idea and made to Big Finals in Toronto, Canada.

[2019] **Ski instructor license**

BASI, Level 2 Ski instructor license. International license to work among Europe as a Ski instructor and coach.